African Australian Creative Media Grants 2025
Form Preview

Instructions

Using this form

1. Completing your Form

You may fill in the form in any order you choose. Move between the pages of the form using the Form Navigation menu at the right of screen. Or, click the Next Page and Previous Page buttons at the top or bottom of the page.

2. Completing your Form in a group/team

You can share your applicant login details to allow colleagues to work on a form with you. However, avoid editing the form at the same time as somebody else.

3. Saving your draft Form and returning later

Your form is automatically saved each time you move between pages. You can also click the Save button at the top of the page, which you should do when logging out or leaving the computer for an extended period. Your saved form will be available for you to continue next time you log in.

4. Submitting your Form

To submit your form, you must click the Submit button on the final Review page of the form.

Your form will not submit if: - You have failed to answer any compulsory questions. - You have exceeded any word limits. - You have entered any other invalid data (such as an invalid ABN).

5. Form submission confirmation

After submitting you will receive a confirmation email including a PDF copy of your form. If you do not receive this email, contact Scanlon Foundation on foundation@scanlonfoundation.org.au to confirm your form has been received.

Further Support

Technical Support: Contact SmartyGrants between 9am - 5pm weekdays: (03) 9320 6888 or service@smartygrants.com.au

Applicant Details

* indicates a required field

Confidentiality

The Scanlon Foundation at times works in collaboration with other philanthropic donors. Does your organisation give permission for the Foundation to share the Expression of Interest content with other potential donors?

*   ○ No   ○ Yes

Contact Details

Applicant Project Contact

○ Individual   ○ Organisation

Organisation Name

[   ]

Title	First Name	Last Name
[ ]	[ ]	[ ]

ABN *

[   ]

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Tax Status Deductible Gift Recipient (if applicable)
Attach a file:

[   ]

Tax Status ITEC (if applicable)
Attach a file:

[   ]

Contact Person *

Title	First Name	Last Name
[ ]	[ ]	[ ]

Position

[   ]

Email Address *

Mobile Number *

Alternate Phone Number

Alternate Contact Email Address

Must be an email address.

Address
Address

Suburb   State   Postcode

Applicant Website

Applicant Social Media links: Facebook, Instagram, Youtube

Applicant CVs: Please upload the CVs for creatives, producers and project managers associated with project *
Attach a file:

A minimum of 1 file must be attached.

Applicant Details

* indicates a required field

Describe what you do or what your organisation does in the area of creative media? *

Word count:
Must be no more than 150 words.

Describe any previous or current funding support?

Do you have any paid staff? If so, please enter the number of Full Time Equivalent staff

Do you have any volunteers? If so, please enter number of people

Project Overview

* indicates a required field

Project Title *

Where will your project operate *
- ○ Online
- ○ National
- ○ ACT
- ○ Queensland
- ○ New South Wales
- ○ Northern Territory
- ○ South Australia
- ○ Tasmania
- ○ Victoria
- ○ Western Australia

Which Stream are you applying for? *
- ☐ Stream 1: Platform Development $10,000
- ☐ Stream 2: Content Creation $10,000

No more than 1 choice may be selected.

Please provide a short summary of your project *

Word count:
Must be no more than 30 words

Project Start Date *

Must be a date and between 1/4/2025 and 31/12/2025.

Project End Date *

Must be a date and between 1/4/2025 and 23/5/2026.

Project Description

* indicates a required field

Key Selection Criteria

Overview

The African Australian Creative Media Grants is an open grant round that supports African Australian platforms, individuals and organisations that operate in screen media, visual arts, podcasting, radio and written media.

Stream 1 Platform Development: $10,000 to support the improvement and continuation of platforms including websites, social media sites or other.

Who should apply: So, you've developed your platform and now you want to take the leap to get to the next stage. This stream is designed to help you set yourself up to grow and strengthen your platform. You may want to use the funds to advertise and market your platform, purchase items like cameras and microphones, or create/redesign a website to showcase content. Funds may be used in part to support the skills and development of the individuals involved with the platform.

Stream 2 Content Creation: $10,000 for the execution of original content and productions created by African Australians.

Who should apply: You are a storyteller, who wants to do what's natural to you – tell stories! Applicants for this stream should demonstrate what they want to create and how they plan to market and engage this content with their desired audiences. Applicants might come from backgrounds like screen media, literature, social media channels, podcasts and a whole lot more.

SELECTION CRITERIA

Please respond to the criteria below in your application.

Stream 1: Platform Development

1. **Relationships**: The development of larger networks, additional collaborations or partnerships that may contribute to the platform
2. **Reach**: How the funds are used to raise the profile of the platform and its content
3. **Operational capacity**: Evidence of the applicant's capacity to deliver the project
4. **Viability**: Strategic approach to scale the platform

Stream 2: Content Creation

1. **Capacity**: Evidence of the applicant's capacity to deliver the project
2. **Voices**: Description outlining how the project raises the profile of stories created by African Australians
3. **Originality**: Statement on what inspired this project and its significance
4. **Reach**: Evidence of promotional or marketing plan to reach project's desired audiences

Tell us about your planned activity. What do you want to do? *

Word count:

Must be no more than 200 words.

How will your planned activity address the selection criteria? Please respond to the selection criteria outlined above, relevant to the stream you are applying for. *

Word count:
Must be no more than 300 words.

What are the expected outcomes? What do you want to achieve with this funding? What will be the effects of the activities you undertake? (You can refer to the Program Purpose in the guidelines) *

Word count:
Must be no more than 200 words.

Project Budget

Budget

Please list all expenses below, up to a maximum of $10,000. Successful applicants will receive the full amount.

Expenditure	$
eg website hosting fees	$
eg technical equipment	$
eg administration costs	$
eg venue hire	$
eg graphic designer consultant 20 hours	$
	$
	$
	$

Budget Totals

Total Expenditure Amount

$

This number/amount is calculated.

Supporting information

Please attach any further evidence of your past work or your planned activities here
Attach a file:

One more step...

YOU MUST FOLLOW THESE STEPS TO SUBMIT YOUR FORM

1. Click the "Review" button at the top right of the form.

2. If necessary, review your answers.

Important: Form submission is **final**. You cannot make changes to the form after it has been submitted.

3. When ready to submit, click the "Submit" button at the top right of the form.

Your form will **not** submit if: - You have failed to answer any compulsory questions. - You have exceeded any word limits. - You have entered any other invalid data (such as an invalid ABN).

In this case, errors will be flagged in red. These errors must be corrected before you can submit.

4. Shortly after submitting you will receive a confirmation email including a PDF copy of your submission.

Important: If you do not receive this confirmation email, your form may have failed to submit. Please check your spam mail folder, or email foundation@scanlonfoundation.org.au to confirm we have received your submission.

Are you having trouble submitting?

If you have any questions regarding the submission of your form, please refer to the help contact details on Page 1 of the form.